

23 February, 2021

EQUFIN Holding Enters Ukraine's Insurance Market

The microfinance company CC LOAN Ukraine (a 100% subsidiary of EQUFIN Holding) joins forces with SK OPIKA INSURANCE COMPANY to launch an insurance project. The partnership will enable clients of CC LOAN to purchase COVID-19 insurance packages, as well as Accidental Death and Dismemberment (AD&D) insurance policies, directly from the CC LOAN website.

Entering the insurance market in Ukraine is a significant step for CC LOAN and its holding company EQUFIN, as the companies' goals are providing a wide spectrum of high-end services to their clients.

'The fast growth of the company over the past few years has been made possible by the recognition and support of our clients. That said, the past year brought forth new challenges and showcased the needs of our clients that haven't been yet fully addressed. Among such needs is the growing demand for reliable yet affordable insurance products. This is why we are thrilled to partner with OPIKA INSURANCE COMPANY for the opportunity to provide affordable insurance packages', says CEO of CC LOAN Ukraine Natalia Klevakina.

CC LOAN Ukraine boasts over a million registered clients. In 2020, the company saw the volume of issued loans increase by 40%, with the number of clients surging by 65% compared to 2019.

'EQUFIN is delighted to expand a range of services that it can provide to its clients. We clearly see a need for accessible insurance products at the Ukrainian market and are very optimistic about the prospects of the partnership between CC LOAN Ukraine and OPIKA INSURANCE', says Bidzina Bejuashvili, CEO of EQUFIN Holding.

About CC LOAN Ukraine:

CC LOAN is an international finance company providing modern online microlending services. It was launched in Ukraine in 2015 with the goal of providing clients with access to high-quality financial services by making the application process fast and simple. With over a million registered clients, CC LOAN Ukraine has gained a steady following and claimed multiple industry awards along the way.

About EQUFIN:

EQUFIN Holding is a group of financial service companies established in March of 2012. It has been growing fast and steady ever since, with notable presence at the international financial markets. The Holding is guided by the mission to make financial services accessible to everyone. In Ukraine, EQUFIN Holding is represented through its microlending brands, CC LOAN and MISTERCASH.